



IMAGI INTERNATIONAL HOLDINGS LIMITED

(incorporated in Bermuda with limited liability)

SHAREHOLDERS COMMUNICATION POLICY

(adopted on 30 March 2012, updated on 12 March 2020 and 15 August 2022)

1 Purpose

- 1.1 This Policy aims to set out the provisions with the objective of ensuring that the shareholders (the “Shareholders”) of Imagi International Holdings Limited (the “Company”) and, in appropriate circumstances, the investment community at large are provided with ready, equal and timely access to balanced and understandable information about the Company, in order to enable the Shareholders to exercise their rights in an informed manner.
- 1.2 For the purpose of this Policy, reference to the investment community is intended to include the Company’s potential investors as well as analysts reporting and analysing the Company’s performance.

2 General Policy

- 2.1 The board of directors of the Company (the “Board”) shall maintain an on-going dialogue with the Shareholders and the investment community, and will regularly review this Policy to ensure its effectiveness.
- 2.2 Information shall be communicated to the Shareholders and the investment community mainly through the Company’s financial reports, annual general meetings and other general meetings that may be convened, as well as by making available all the disclosures submitted to The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and its corporate communications and other corporate publications on the Company’s website.
- 2.3 Effective and timely dissemination of information to the Shareholders and the investment community shall be ensured at all times.

3 Communication Strategies

Shareholders’ enquiries

- 3.1 Shareholders should direct their questions about their shareholdings to the share registrar of the Company < Schedule 1 >.
- 3.2 Shareholders and the investment community may at any time make a request for the Company’s information to the extent such information is publicly available.

- 3.3 Shareholders and the investment community shall be provided with designated contacts, email addresses and enquiry lines of the Company in order to enable them to make any query in respect of the Company < Schedule 1 >.

Corporate Communication

- 3.4 Corporate communication will be provided to the Shareholders in plain language and in both English and Chinese versions to facilitate Shareholders' understanding.

Note: corporate communication refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the directors' report, the annual accounts together with a copy of the auditor's report, the interim report, a notice of meeting, a circular and a proxy form.

Corporate Website

- 3.5 A dedicated Investor Relations section is available on the Company's website www.imagi.hk. Information on the Company's website is updated on a regular basis.
- 3.6 Information released by the Company to the Stock Exchange is also posted on the Company's website immediately thereafter. Such information includes financial statements, results announcements, circulars and notices of general meetings and associated explanatory documents etc.
- 3.7 All press releases issued by the Company or its subsidiaries will be made available on the Company's website.

Shareholders' Meetings

- 3.8 Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at meetings for and on their behalf if they are unable to attend the meetings.
- 3.9 The notice to the Shareholders will be sent for annual general meeting at least 20 clear business days before the meeting and to be sent at least 10 clear business days for all other general meetings.
- 3.10 Appropriate arrangements for the annual general meetings shall be in place to encourage Shareholders' participation.
- 3.11 The procedures for the Shareholders to convene a special general meeting, to put enquires to the Board, to put forward proposals at general meetings and to propose a person for election as a director are in place and will be reviewed on a regular basis < Schedule 2 >.

- 3.12 The process of the Company's general meeting will be monitored and reviewed on a regular basis, and, if necessary, changes will be made to ensure that Shareholders' needs are best served.
- 3.13 The chairman of the board and the board committees or their duly appointed delegates and external auditor will attend annual general meetings and be available to answer Shareholders' questions. The chairman of the independent board committee (if any) will also be available to answer questions at any general meeting to approve a connected transaction or any other transaction that requires independent shareholders' approval.

4 Shareholder Privacy

- 4.1 The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.

**SCHEDULE 1
CONTRACT DETAILS FOR SHAREHOLDERS' ENQUIRIES**

Principal Share Registrar : MUFG Fund Services (Bermuda) Limited
Address: 4 Floor North
Cedar House
41 Cedar Avenue
Hamilton HM 12 Bermuda

Branch Share Registrar in : Tricor Secretaries Limited
Hong Kong Address: 17/F, Far East Finance Centre,
16 Harcourt Road, Hong Kong
Telephone: (852) 2980 1333

Company Secretary : Imagi International Holdings Limited
Address: Room 2205-09, 22nd Floor
China United Centre
28 Marble Road
North Point, Hong Kong
Telephone: (852) 3679 3988
Fax: (852) 3679 3188
Email: investor@imagi.hk

SCHEDULE 2

PROCEDURES FOR EXERCISING SHAREHOLDERS' RIGHTS

A. Procedures to convene a special general meeting

1. According to Bye-law 58, Shareholders holding at the date of deposit of the requisition not less than one-tenth of the paid-up capital of the Company carrying the right of voting at general meetings of the Company shall at all times have the right to require a special general meeting to be called by the Board.
2. The requisition shall be in writing stating the purposes of the meeting, signed by the requisitionists, addressed to the Board or the company secretary of the Company and deposited at the principal place of business in Hong Kong of the Company, and may consist of several documents in like form each signed by one or more requisitionists.
3. The requisition will be verified with the share registrar of the Company and upon their confirmation that the requisition is proper and in order, the Board will call for a meeting to be held for the transaction of any business or resolution specified in the requisition.
4. In accordance with the law of Bermuda, if the Board do not within twenty-one days from the date of the deposit of the requisition proceed duly to convene a meeting, the requisitionists, or any of them representing more than one half of the total voting rights of all of them, may themselves convene a meeting, but any meeting so convened shall not be held after the expiration of three months from the said date.

B. Procedures to put enquires to the Board

Enquires to the Board shall be in writing with sufficient details on the matters and contact information of the requisitionist stated, signed by the requisitionist, addressed to the Board or the company secretary of the Company and deposited at the principal place of business in Hong Kong of the Company.

C. Procedures to put forward proposal at general meeting

1. In accordance with the law of Bermuda, Shareholders representing (a) not less than one-twentieth of the total voting rights of all the shareholders having at the date of the requisition a right to vote at the meeting; or (b) not less than one hundred Shareholders shall have the right to put forward resolution or business to be dealt with at a meeting at their own expense.
2. The requisition shall be in writing stating (a) the proposed resolution or business to be dealt with; and (b) statement of not more than one thousand words with respect to the matter referred to in the proposed resolution or business (if any), signed by the requisitionists, addressed to the Board or the company secretary of the Company

and deposited at the principal place of business in Hong Kong of the Company.

3. The requisition will be verified with the share registrar of the Company and upon their confirmation that the requisition is proper and in order, the Board will give the Shareholders notice of the proposed resolution and circulate any statement relating to the proposed resolution or business.

D. Procedures to propose a person for election as a director

1. Bye-law 88 of the bye-laws of the Company provides that no person other than a director retiring at the meeting shall be eligible for election as a director at any general meeting unless (a) recommended by the directors of the Company for election; or (b) not less than seven days before the date appointed for the meeting there shall have been lodged at the registered office or at the head office of the Company a notice signed by a shareholder (other than the person to be proposed) duly qualified to attend and vote at the meeting.
2. Shareholder who wishes to nominate a person to stand for election as a director of the Company shall serve to the Board or the company secretary of the Company (a) a written notice of his intention to propose a person for election; (b) a written notice signed by the nominated candidate of his willingness to be elected and his consent to the publication of his personal data; and (c) the information of the candidate as required to be disclosed under Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.
3. The notice will be verified with the share registrar of the Company and upon their confirmation that the requisition is proper and in order, the Board will include the nomination in the agenda for the meeting.
4. The period for lodgment of the notice referred to in paragraph (1) above will commence no earlier than the day after the despatch of the notice of the meeting appointed for such election and end no later than seven days prior to the date of such meeting.

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