



## **PILAR FLYNN JOINS IMAGI'S "ASTRO BOY" AS ASSOCIATE PRODUCER**

Hong Kong (August 21, 2007) –Pilar Flynn has been named Associate Producer on **Imagi International Holdings Limited** (“Imagi” / the “Group”) (Stock Code: 585)’s *Astro Boy*, it was announced today by Cecil Kramer, Executive VP of Production.

“We are thrilled to bring Pilar to Imagi,” said Kramer. “Her solid experience in animation production, combined with finely honed creative skills, will contribute greatly to *Astro Boy*.”

“*Astro Boy* has everything one could wish for in a superhero movie for audiences of all ages – a timeless and heartwarming story, amazing visuals and spectacular action,” said Flynn. “I am honored to become a member of the *Astro Boy* team.”

Pilar Flynn began her animation career at DreamWorks where she worked for eight years on the development and production of such films as *The Road to El Dorado*, *Sinbad: Legend of the Seven Seas*, *Spirit: Stallion of the Cimarron*, *Madagascar* and *Flushed Away*. She also coproduced DreamWorks’ first CG-animated short, the multiple award-winning *First Flight*. Most recently Flynn served as associate producer of the animated feature film *Mean Margaret* for Starz Media [Named IDT previously].

*Astro Boy*, scheduled for release in late 2009, is a full CG-animated motion picture based on the adventures of one of the best known and most iconic characters in the world. Created by the “father of anime” Osamu Tezuka, *Astro Boy* originated as a manga in 1952. The animated television series first aired in 1963 in Japan and the U.S. to great acclaim and success. Its popularity grew when in the 1980s and 2003 two new *Astro Boy* television series attracted new generations of fans.

*Astro Boy* tells the story of a powerful robot boy created by a brilliant scientist in the image of the son he has lost. Astro Boy journeys to find acceptance in the human world, and ultimately finds true friendship as he uses his incredible powers to help others and save Metro City from destruction.

Colin Brady (*Toy Story 2*, *Everyone’s Hero*) directs, and Maryann Garger (*Flushed Away*) is the producer.

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**Photo below is of Miss Pilar Flynn**



**About Imagi**

Imagi International Holdings Limited (“Imagi”) is a listed company (Stock Code 585) on the main board of the Hong Kong Stock Exchange. Imagi’s principal business is the development and production of computer graphics (“CG”) animated theatrical feature films. Imagi’s first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honour. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.

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