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IMAGI ANNOUNCES ENGAGEMENT OF FRANK GLADSTONE TO TEACH THE ART & SCIENCE OF ANIMATION

Hong Kong (August 28, 2007) – **Imagi International Holdings Limited** (“Imagi” / the “Group”) (Stock Code: 585) today announced the appointment of Frank Gladstone to provide advanced training for Imagi’s 400+ artists and animators. Under this mandate, Gladstone will teach university-level courses in film history, cinematography, storytelling and visual language. The classes will be offered on a quarterly basis, according to Imagi Deputy Chairman, Co-CEO and Chief Creative Officer, Francis Kao.

“Gladstone’s appointment is part of Imagi’s commitment to its animation staff to provide job-enriching training that goes beyond their day-to-day roles in modeling, lighting, compositing, etc.,” said Kao. “Frank’s lecture series provides wonderful insights into the thoughts of the directors, designers and writers who create great animated entertainment.”

Gladstone has been working as a professional animator, producer, director, writer and teacher for more than thirty years. From 1973 to 1989, he managed his own Emmy Award-winning studio, Persistence of Vision, Inc., producing commercials and educational films, and has since worked for the feature animation divisions at Disney, Warner Bros., IDT/Starz Media and DreamWorks.

His feature film credits include the DreamWorks productions of *The Road To El Dorado*, *Spirit: Stallion Of The Cimarron*, *Sinbad: Legend Of The Seven Seas*, and *Shark Tale*. Prior to his tenure at DreamWorks, Gladstone was a producer at Warner Bros. Feature Animation and manager of training at Walt Disney Feature Animation, where he was instrumental at setting up Disney’s Orlando and Paris studios. While at Disney, he worked on *Rescuers Down Under*, *Beauty And The Beast*, *Aladdin*, *The Lion King*, *Pocahantas* and *Mulan*.

Besides his studio credentials, Gladstone has taught animation, animation history and cinematic fundamentals at all studio and school levels. He has lectured and taught various animation and cinematography courses for Industrial Light & Magic, Disney

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Animation, Imagi Animation Studios, the University of Southern California, the University of California at Los Angeles, Stanford University, DreamWorks Animation, Nickelodeon, the University of Miami, and Art Center College of Design, among many others. Gladstone has generated a wide range of courses, and helped train hundreds of people who now work in the animation industry.

Gladstone's most recent credit is on IDT Entertainment's 2006 feature, *Everyone's Hero*. Gladstone's other accolades include: DreamWorks Feature Animation 2005 Training Award, Action for Children's Television (ACT) Award, Nickelodeon's *The Adventures of Philip Molar*, *Private Tooth* and an Emmy Award for his American Film Institute sponsored short, *Froggie Went A' Courtin.*'

"Imagi is a very exciting place to be working today," said Gladstone. "Not only are they producing amazingly successful CG animated action films, they're doing it with a staff that appreciates both Western storytelling, as well as those beautifully choreographed visual sequences that Hong Kong is so famous for."

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Imagi International Holdings Limited ("Imagi") is a listed company (Stock Code 585) on the main board of the Hong Kong Stock Exchange. Imagi's principal business is the development and production of computer graphics ("CG") animated theatrical feature films. Imagi's first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honour. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.

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Photo below is of Mr. Frank Gladstone

