

Contacts:

Cindy Wu
Imagi Hong Kong
+852-3103-8901
cindywu@imagi.com.hk

Asia Ireton
Imagi USA
+1-818-986-3988
asiaireton@imagius.com

Lydia Leung
Gavin Anderson & Company
+852-2218-9960
lleung@gavinanderson.com.hk



Tim Cheung,
Highly Acclaimed Animator,
To Head Imagi's Hong Kong Animation Team

FOR IMMEDIATE RELEASE

(Hong Kong, August 1, 2007) **Imagi International Holdings Limited** ("Imagi" / the "Group") (Stock Code: 585), today announced the appointment of Tim Cheung as Vice President, Animation. According to Deputy Chairman, Co-CEO and Chief Creative Officer Francis Kao, Cheung will oversee the animation for all of Imagi's CGI feature films, and will manage Imagi's 400+ Hong Kong-based animators

During his twelve years with DreamWorks, Mr. Cheung earned a reputation as one of the world's top CGI animators. Mr. Cheung has received many kudos for his contributions to the *Shrek* trilogy, where he was directing animator, supervising animator and head of character animation, respectively. He was also a senior animator on *Antz*, and wrote and directed two award-winning shorts, *Rolling Stone* (1995) and *Gabola the Great* (1997). "Many industry insiders consider Tim Cheung to be one of the most accomplished animators in the world," said Francis Kao. "Tim will be both an important individual contributor at Imagi, and a mentor for our entire animation crew."

~more~

Mr. Cheung's initial assignments at Imagi will be the films *Gatchaman* and *Astro Boy*, both of which will be released worldwide in 2009. "Imagi is doing the most innovative and exciting work in CGI animation today," according to Mr. Cheung. "The company is broadening the demographic appeal of animation by bringing in action hero themes and spectacular, high-energy effects sequences."

"Tim Cheung's arrival speaks volumes about Imagi's bright future, and more broadly of the coming of age of the entire Hong Kong CG entertainment industry," said Nicholas Yang, CEO of Hong Kong Cyberport.

Michael DiComo, Computer Graphics Supervisor of Industrial Light & Magic, adds: "Tim is one of the very best animators in the world. He has invented techniques that transform good animation into great animation. The CG animation art form is still in its infancy, and Tim is one of the handful of visionaries who is shaping its future."



Artwork from Imagi's "Teenage Mutant Ninja Turtles" CG animation movie

~end~



Imagi International Holdings Limited ("Imagi") is a listed company (Stock Code 585) on the main board of the Hong Kong Stock Exchange. Imagi's principal business is the development and production of computer graphics ("CG") animated theatrical feature films. Imagi's first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honour. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.