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IMAGI ANIMATION STUDIOS ACQUIRES *FLUORESCENT BLACK*

Hong Kong (November 8, 2007) – Imagi Animation Studios has acquired all rights to *Fluorescent Black*, it was announced by Francis Kao, Deputy Chairman, Co-CEO & Chief Creative Officer.

The screenplay by up-and-coming sci-fi writer Matt Wilson will first be adapted into a graphic novel, to be illustrated by acclaimed artist Nathan Fox with text by Wilson. The graphic novel will be the cover feature of a special edition of *Heavy Metal* magazine to be distributed at Comic-Con International in San Diego, July 24-27, 2008, in addition to the publication's regular readership base.

“Fluorescent Black is a riveting futuristic biopunk story set in Singapore and the Malaysian peninsula,” said Galen Walker, VP of Development, Imagi Animation Studios, and producer of *TMNT*. “We are very excited to develop this project as a graphic novel, and we believe it has the potential to become a huge cult phenomenon. If you are a dark sci-fi fan, *Fluorescent Black* will far exceed all your expectations.”

Matt Wilson, who studied visual arts and filmmaking at the University of California at Santa Barbara, has written and directed several award-winning short films. An avid fan of the biopunk genre, which focuses on biotechnology and genetic engineering, Wilson describes his work as bearing his unique counterculture spin. In *Fluorescent Black*, he creates a near future world polarized by genetic technology.

Illustrator/storyteller Nathan Fox's art has appeared in *The New York Times*, *Interview*, *The New Yorker*, *Rolling Stone*, *Wired*, *ESPN Magazine*, *Print*, *Mother Jones*, *Spin*, *Mad Magazine*, *DC Comics* and many other publications. Renowned for his illustrations, comics, murals, skate decks and more, Fox's future projects span comics and narrative illustrations to gallery work.



Imagi International Holdings Limited ("Imagi") is a listed company (Stock Code 585) on the main board of the Hong Kong Stock Exchange. Imagi's principal business is the development and production of computer graphics ("CG") animated theatrical feature films. Imagi's first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honour. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.

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