



TIMOTHY HARRIS WRITING IMAGI STUDIOS' "ASTRO BOY"

For Immediate Release

Los Angeles (February 14, 2008) – Timothy Harris is writing the screenplay for Imagi Studios' upcoming CG-animated feature film *Astro Boy*, it was jointly announced by Cecil Kramer, Executive VP of Production, and Maryann Garger, producer of *Astro Boy*.

Writer of such box office hits as *Space Jam*, *Kindergarten Cop*, *Twins* and *Trading Places*, Timothy Harris has been authoring screenplays for almost 30 years. His credits also include three acclaimed noir novels. In addition, Harris produced *Falling Down*, selected for the official competition at the 1993 Cannes International Film Festival.

Cecil Kramer stated: "I am thrilled to have the respected and gifted screenwriter Tim Harris on board. His proven track record in writing great entertainment makes him a perfect fit for bringing the timeless saga of Astro Boy, one of the best-known characters in the world, to the big screen."

Maryann Garger said: "We warmly welcome Tim Harris to our team. I have been a longtime fan of Tim's writing, and it's enormously exciting and inspiring to be able to work together on such a grand-scale motion picture as *Astro Boy*."

Commented Timothy Harris: "*Astro Boy* is a dream animation project. It's a classic, as timeless as *Oliver Twist*, set in the most incredible futuristic world. It's one of those stories that moves you emotionally while being funny and entertaining at the same time."

Astro Boy, the iconic character created by the "god of manga", Japan's Osamu Tezuka, has enjoyed great acclaim and success around the world as the hero of an animated television series which originally aired in the 1960s, with subsequent versions delighting new generations of fans.

Set in futuristic Metro City, *Astro Boy* is about a young robot with incredible powers created by a brilliant scientist to replace the son he has lost. Unable to fulfill the grieving father's expectations, our hero embarks on a journey in search of acceptance, experiencing betrayal and a netherworld of robot gladiators, before he returns to save Metro City and reconcile with the man who had rejected him.

David Bowers (*Flushed Away*) is the director of *Astro Boy*, slated for worldwide release in 2009.

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Imagi International Holdings Limited ("Imagi") is a listed company (Stock Code 585) on the main board of the Hong Kong Stock Exchange. Imagi's principal business is the development and production of computer graphics ("CG") animated theatrical feature films. Imagi's first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honour. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.

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