



Imagi Announces New Appointment: Vincent Tam, Finance Director and Company Secretary

FOR IMMEDIATE RELEASE

Hong Kong (August 15, 2007) – **Imagi International Holdings Limited** (“Imagi” / the “Group”) (Stock Code: 585), today announced the appointment of Mr. Vincent Tam, Finance Director and Company Secretary. Mr. Tam is a member of The Chartered Institute of Management Accountants, The Association of Chartered Certified Accountants and The Hong Kong Institute of Certified Public Accountants. Vincent is also a Certified Public Accountant (Practicing).

Mr. Tam obtained his qualification as professional accountant at PricewaterhouseCoopers, and has over 18 years of experience in accounting and finance, holding key positions at various Hong Kong publicly listed companies.

Mr. Tam will be responsible for finance, accounting and company secretarial functions for Imagi. He will report to Imagi’s President & Chief Financial Officer, Terry Tse. “I am delighted to join one of Hong Kong’s rising stars in the digital entertainment industry,” said Mr. Tam. “Imagi provides me an excellent opportunity to capitalize on my experience in multinational finance and operations.”

“Imagi is on an exciting growth path,” added Terry Tse. “Vincent brings the experience and financial acumen to manage the growth with discipline and wisdom.”

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About Imagi

Imagi International Holdings Limited (“Imagi”) is a listed company (Stock Code 585) on the main board of the Hong Kong Stock Exchange. Imagi’s principal business is the development and production of computer graphics (“CG”) animated theatrical feature films. Imagi’s first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honour. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.

Mr. Vincent Tam



Contacts:

For IMAGI

Cindy Wu
Imagi Hong Kong
+852-3103-8901

cindywu@imagi.com.hk

Asia Ireton
Imagi USA
+1-818-986-3988

asiaireton@imagius.com

Lydia Leung / Richard Barton
Gavin Anderson & Company
+852-2218-9960

lleung@gavinanderson.com.hk
rbarton@gavinanderson.com.hk